



What's On Tap?

Volume 11, Issue 1

Spring 2016

<http://socialdrinking.uchicago.edu>

Positive Attitude, Positive Impact: Campus-wide Recognition for CSDP Project Coordinator Patrick McNamara



Every week, the University of Chicago Medical Center recognizes a staff member who makes an extraordinary contribution to the hospital. In November 2015, our own lab and study coordinator, Patrick McNamara, received this campus-wide award.

“Patrick is persistent and crea-

tive about meeting the needs of our study participants,” says Dr. King. “He is cordial, accommodating, and very professional.”

In addition to his outstanding work with the CSDP since 2004, Patrick brings a contagiously positive attitude to the workplace. “He inspires us to have fun and work really hard,” says Lia Smith.

Patrick’s positivity and enthusiasm have greatly benefited coworkers and study participants alike. No doubt, his leadership is a major contributor to the success of the CSDP, as we embark on our 13th year.

Congratulations, Patrick, on your recognition, and thank you for all of your hard work with the CSDP!

Director’s Note

Welcome to our Spring 2016 issue of “*What’s On Tap?*” In this issue, we report on study coordinator



Patrick McNamara’s recent award at the University of Chicago for his outstanding contributions to our research.

We also congratulate our April 2015 follow-up raffle winners. Complete your follow-up on time to be eligible for the Oct 2016 raffle!

On page 2, we discuss the research we presented in March at the Society for Research on Nicotine and Tobacco, and provide an update on the interaction between craft beer and large brewing conglomerates.

As always, thank you for your continued participation!

Dr. Andrea King, Principal Investigator

Follow-Up Raffle!

We have given over \$3,400 in raffles since 2005!

Winners of the April 2016 Follow-Up Raffle:

\$100 Grand Prize: #653

\$20 Prizes: #649, #681, #691



You are eligible for the raffle only if you complete your follow-up ON TIME.

“Woohoo!! I never win anything!”
-#691

All eligible participants and winners will be notified via e-mail, so keep your contact info up to date!





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Research Findings Presented at Society for Research on Nicotine & Tobacco

This past March, our team (pictured) presented recent findings at the 22nd annual meeting of the Society for Research on Nicotine and Tobacco (SRNT), held right here in Chicago. Researchers from all around the world gathered to discuss new and innovative findings.



To summarize the presentations:

- **Patrick McNamara** spoke about methods used in our electronic cigarette research. These methods remove some of the pitfalls of prior models.
- **Lia Smith** gave a talk on changes in alcohol and smoking urges over time in young adults.
- **Dr. Fridberg** presented on brief feedback interventions to address smoking and drinking.
- Finally, **Dr. King** gave a talk on our research that shows that observing a person using an e-cigarette vape pen increased observers' urges to use both a cigarette and an e-cigarette. This may have implications for regulation.

For more information on this year's conference, please visit the SRNT website at www.srnt.org.

Concerned about your drinking or substance use or about that of a friend or a family member? Contact Dr. Andrea King (who is a licensed clinical psychologist) on a confidential basis, for suggestions or referrals at 773-702-6181.

Gettin' Crafty: Anheuser-Busch's Acquisition of Craft Breweries



It has been five years since Chicago's original Goose Island Beer Co. sold out to global giant Anheuser-Busch. Ever since, there's been a hint of bitterness among craft beer fanatics (and it ain't coming from the hops).

More recently, Anheuser-Busch has been staking claims in Colorado breweries. Breckenridge Brewery, one of Colorado's most popular craft breweries, recently sold out to the makers of Budweiser. It is rumored that New Belgium Brewery of Fort Collins, CO (known for Fat Tire) is next on the list. Smaller-scale microbreweries may not be safe from

this type of corporate consolidation, either.

In addition to the threat of being bought-out, microbrewers are concerned that Anheuser-Busch's involvement in the craft beer industry will interfere with the availability of select craft beer-making ingredients. For instance, if hop and barley producers can't keep up with the impending rise in demand, then smaller-scale breweries are going to face some heavy competition for obtaining their ingredients.



The majority of drinkers, however, may be excited to find a more flavorful variety of beer on the shelf at the liquor store. Craft beer continues to show the fastest growth across the different categories of beer. Among craft beer drinkers, millennials (born between 1977 and 2000) drink the most. Because of this, it is projected that craft beer will account for 20% of the national alcohol consumption by 2022. Regardless of Anheuser-Busch's acquisition of craft breweries, craft beer is likely to remain a popular and enjoyable staple of beer drinking for years to come.

Reference: Tribune News Services. (2016). In Colorado, fears about InBev's entry into craft beer. Chicago Tribune. Retrieved from: <http://www.chicagotribune.com/business/ct-colorado-craft-beer-ab-inbev-20160203-story.html#ifrndnloc>